



GRAINES VOLTZ

Press Release

Colmar, 28 February 2022

GRAINES VOLTZ COMPLETES ACQUISITION OF ANDRÉ BRIANT JEUNES PLANTS AND ESTABLISHES ITSELF AS A REFERENCE PLAYER IN THIS MARKET IN EUROPE

Colmar, 28 February 2022 - Graines Voltz announces that it has completed the acquisition of 100% of the capital of André Briant Jeunes Plants and its subsidiaries from Aurore Investissements.

Graines Voltz becomes one of the leaders in France in the young nursery plants market

The acquisition of André Briant Jeunes Plants enables Graines Voltz to acquire a leadership position in the French market for young nursery plants and to position itself in Europe as the broadest offer on the market in terms of references in this field. André Briant Jeunes Plants produces and markets eight million young plants per year, covering more than 2,500 references in seven packaging formats.

This operation enables Graines Voltz to acquire a unique production facility in Europe covering 180 hectares, a high-performance in vitro production laboratory and a portfolio of proprietary genetics.

The integration of André Briant Jeunes Plants into Graines Voltz should be very rapid given the complementary nature of the two groups' ranges, their geographical proximity (less than 10 km), and the similarity of their corporate values. The teams of both groups know each other well and are enthusiastic about the prospect of working together on a single European project.

Graines Voltz confirms its status as a consolidation player in the European market

This acquisition of critical size in the nursery seedling production market confirms Graines Voltz's status as a consolidation player in a European market that is fragmented between large seed companies and small local players that do not have the necessary size to develop effectively at European level.

The strengthening of its equity capital that Graines Voltz has just completed will enable it to actively pursue its search for external growth in Europe in order to acquire critical size in strategic markets as quickly as possible. Several projects are currently being studied.

Commenting on the acquisition, Serge Voltz, Chairman and CEO of Graines Voltz said: "Everything went very quickly. Less than three months passed between the first contacts and the finalization of this acquisition, which today meets with a broad consensus within the teams of both groups. The professional and human values around which we have built our group are an undeniable asset when it comes to integrating new companies. Our commitment to beauty and goodness, varietal diversity, greening of the living environment and short circuits are increasingly shared themes."



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Next event: 22 March 2022 - General Meeting of Shareholders and 1st quarter business review.

About Graines Voltz

Graines Voltz is one of the leading independent European distributors of seeds and young flower and vegetable plants.

A family group headed by its founder, Serge Voltz, Graines Voltz employs more than 470 people and has experienced strong growth since its creation in 1985. Its success is based on a very wide range of 33,000 references, unique on the European market in terms of diversity of varieties, intended for professionals in short circuits (market gardeners, horticulturists and local authorities).

An extremely rigorous organization enables it to identify varieties that meet new consumer expectations at a very early stage, to ensure total quality control and traceability and to deliver its products on a just-in-time basis.

As the leader in France, Graines Voltz is driven by growing consumer demand in Europe for diversified, high-quality plants from short distribution channels, and has the ambition to export its model to other countries. Germany, the largest market after France, is developing very rapidly.

Graines Voltz is listed on Euronext Paris (stock code: GRVO - FR0000065971). Graines Voltz shares are included in the CAC Small, CAC Mid & Small and CAC All Tradable indices.

For more information: www.graines-voltz.com.

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